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19 Attorneys for Plaintiff DAIMLER AG

20 U.S. DISTRICT COURT

21 SOUTHERN DISTRICT OF CALIFORNIA

22 DAIMLER AG, a German Corporation,

23 Plaintiff,

24 vs.

25 A-Z WHEELS LLC, D/B/A USARIM,
26 USARIM.COM, EUROTECH WHEELS,
27 a dissolved California Limited Liability
28 Company; GALAXY WHEELS &
TIRES, LLC, a California Limited
Liability Company; INFOBAHN

Case No.: 3:16-cv-00875-JLS-
MDD

FIRST AMENDED COMPLAINT

DEMAND FOR JURY TRIAL

INTERNATIONAL, INC. D/B/A
 INFOBAHN, EUROTECH, EUROTECH
 LUXURY WHEELS, EUROTECH
 WHEELS, USARIM, a dissolved
 California Corporation; RYAN
 MOALEMI, an individual; RASOOL
 MOALEMI A/K/A RUSS MOALEMI, an
 individual, D/B/A ABC WHEELS, XYZ
 WHEELS, OEMWHEELPLUS,
 USARIM, GALAXY WHEELS, A-Z
 WHEELS, EUROTECH; JOSHUA
 MOALEMI, an individual; and DOES 1–
 10 inclusive,
 Defendants.

COMES NOW, Plaintiff DAIMLER AG (“Daimler”), to hereby file its
 Complaint for Damages and Declaratory Relief (“Complaint”) against Defendants
 A-Z WHEELS LLC d/b/a USARIM, USARIM.COM, and EUROTECH
 WHEELS; GALAXY WHEELS & TIRES, LLC; INFOBAHN
 INTERNATIONAL, INC. d/b/a INFOBAHN, EUROTECH, EUROTECH
 LUXURY WHEELS, EUROTECH WHEELS and USARIM; RYAN
 MOALEMI; RASOOL MOALEMI a/k/a RUSS MOALEMI, d/b/a ABC
 WHEELS, XYZ WHEELS, OEMWHEELPLUS, USARIM, GALAXY
 WHEELS, A-Z WHEELS, and EUROTECH; JOSHUA MOALEMI; and DOES
 1-10, inclusive (collectively, “Defendants”).

NATURE OF THE ACTION

1 worldwide producer of premier luxury passenger automotive vehicles and parts
2 therefor, including wheels.

3
4 4. On information and belief, Defendant A-Z Wheels LLC is a
5 cancelled California company which remains operating having its principal place
6 of business previously at 8925 Carroll Way, Suites C/D, San Diego, CA 92121,
7 and currently at 8745 Production Ave., Suite C, San Diego, CA 92121. On
8 information and belief, A-Z Wheels LLC does business under the names UsaRim,
9 UsaRim.com, and Eurotech Wheels.
10
11

12 5. On information and belief, Defendant Galaxy Wheels & Tires, LLC
13 is a cancelled California corporation which remains operating with its principal
14 place of business previously at 8925 Carroll Way, Suites C/D, San Diego, CA
15 92121 and currently at 8745 Production Ave., Suite C, San Diego, CA 92121.
16
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18 6. On information and belief, Defendant Infobahn International, Inc. is a
19 dissolved California corporation which remains operating and having its principal
20 place of business previously at 8925 Carroll Way, Suites C/D, San Diego, CA
21 92121 and 8325 Carroll Way, Suites C/D, San Diego and currently at 8745
22 Production Ave., Suite C, San Diego, CA 92121. Ryan C. Moalemi is, or at
23 relevant times was, an officer of Infobahn International, Inc., with an address at
24 8925 Carroll Way, Suite C, San Diego, CA 92121. On information and belief,
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1 Infobahn International Inc. does business as Infobahn, Eurotech, Eurotech Luxury
2 Wheels, Eurotech Wheels and UsaRim.

3
4 7. A-Z Wheels LLC d/b/a USARim, USARim.com, and Eurotech
5 Wheels, Galaxy Wheels & Tires, LLC, and Infobahn International, Inc. d/b/a
6 Infobahn, Eurotech, Eurotech Luxury Wheels, Eurotech Wheels and UsaRim, are
7 collectively referred to herein as the “Corporate Defendants.”
8

9
10 8. On information and belief, Defendant Ryan Moalemi is a principal or
11 managing agent of one or more of the Corporate Defendants. On information and
12 belief, Ryan Moalemi resides at 1325 Pacific Highway, Unit 108, San Diego,
13 California 92101, and is a dominant and active force behind the wrongful acts
14 complained of herein by one or more of the Corporate Defendants.
15

16
17 9. On information and belief, Defendant Rasool Moalemi, also known
18 as Russ Moalemi, and doing business as ABC WHEELS, XYZ WHEELS,
19 OEMWHEELPLUS, USARIM, GALAXY WHEELS, A-Z WHEELS, and
20 EUROTECH, is a principal or managing agent of one or more of the Corporate
21 Defendants. On information and belief, Rasool Moalemi resides at 6364 El
22 Sicomoro Street, Rancho Santa Fe, California 92067 and is a dominant and active
23 force behind the wrongful acts complained of herein by one or more of the
24 Corporate Defendants.
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1 10. On information and belief, Rasool Moalemi operates an unregistered
2 business under the name ABC WHEELS at 8745 Production Ave., Suite C, San
3 Diego, CA 92121.
4

5 11. On information and belief, Defendant Joshua Moalemi is a principal
6 or managing agent of one or more of the Corporate Defendants. On information
7 and belief, Joshua Moalemi resides at 6364 El Sicomoro Street, Rancho Santa Fe,
8 California 92067 or 23232 Arelo Court, Laguna Niguel, California 92677, and is a
9 dominant and active force behind the wrongful acts complained of herein.
10
11

12 12. Defendants Ryan Moalemi, Rasool Moalemi, and Joshua Moalemi
13 are collectively referred to herein as the “Individual Defendants.”
14

15 13. Plaintiff Daimler does not know the true names of the defendants
16 DOES 1–10, and thus names said defendants fictitiously. Defendants DOES 1–10
17 are entities or individuals residing and/or present in this Judicial District, and
18 therefore, subject to the jurisdiction of this Court, and include, but are not limited
19 to, principals or managing agents of the named Corporate Defendants who are
20 dominant and active forces behind the wrongful acts complained of herein,
21 suppliers of the Corporate Defendants and/or Individual Defendants, or other
22 entities or individuals who are manufacturing, offering for sale, selling, or
23 distributing counterfeit and other goods so as to participate in the acts of
24 infringement alleged herein (collectively referred to herein as “DOE
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1 Defendants”). The identities of the various DOE Defendants are unknown to
2 Plaintiff at this time. Daimler will amend this Complaint to substitute the true
3 names of the DOE Defendants as they are discovered. Corporate Defendants,
4 Individual Defendants, and DOE Defendants are collectively referred to herein as
5 the “Defendants.”
6
7

8 **JURISDICTION AND VENUE**

9 14. This Court has subject matter jurisdiction over this case pursuant to
10 28 U.S.C. §§ 1331, 1332, 1338(a) and (b), 1367 and 15 U.S.C. § 1121. This
11 Court has supplemental jurisdiction over Daimler’s state and common law claims
12 pursuant to 28 U.S.C. § 1367(a).
13
14

15 15. This Court has personal jurisdiction over the Defendants as residents
16 of this judicial district. Defendants’ residency is based on the Corporate
17 Defendants’ principal place(s) of business, and the domicile(s) of the Individual
18 Defendants, within the State of California. In addition, Defendants market,
19 distribute, and/or sell infringing products throughout the United States, including
20 to customers within this judicial district.
21
22

23 16. Venue is proper in this District pursuant to 28 U.S.C. § 1391.
24

25 **FACTUAL BACKGROUND**

26 **Daimler and its Famous Brands**

27
28




1 extensively employed one or more of the following marks displaying a three-point
 2 design in connection with advertising and selling Mercedes-Benz vehicles and/or
 3 related goods and services since at least 1909 (the three-point star designs) and
 4 1926 (the three-point star design inside the wreath):
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 12 20. The foregoing marks addressed above are collectively referred to
 13 herein as the “Mercedes-Benz Marks.”

14
 15 21. For the past decade, Daimler has also owned AMG, the world-
 16 famous high performance division of Mercedes-Benz, which has sold to
 17 customers under “AMG” word and word-plus-design marks since 1967.

18
 19 22. Daimler owns federal trademark and service mark registrations
 20 across numerous categories of goods and services, including in Class 12.
 21 Specifically, Daimler owns all rights, title and interest in the below federally
 22 registered trademarks in Class 12, for which true and correct copies of the
 23 registration certificates, and any applicable renewals and/or assignments are
 24 attached hereto as sub-parts of **Exhibits 1–18**:
 25
 26
 27
 28

Mark	U.S. Reg. No.	Cl. 12 Description of Goods (relevant portion)
MERCEDES-BENZ (Ex. 1)	657,386	Automobiles . . . and parts thereof.
MERCEDES-BENZ GENUINEPARTS (Ex. 2)	3,259,691	Wheels
 (Ex. 3)	285,557	Wheels
 (Ex. 4)	3,614,891	Motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles, buses, motorcycles and motor homes, and structural parts therefor; . . . automobile parts, namely, wheels
 (Ex. 5)	4,423,458	Land vehicles and their structural parts; apparatus for locomotion by land, namely, automobiles, trucks, vans, sport utility vehicles . . . ; parts for vehicles and engines, namely. . . . wheels

Mark	U.S. Reg. No.	Cl. 12 Description of Goods (relevant portion)
AMG (Ex. 6)	1,660,727	Automobiles and structural parts therefor
 (Ex. 7)	3,305,055	Automobiles, passenger cars, and structural parts therefor
 (Ex. 8)	1,807,353	Automobiles and structural parts therefor
ML (Ex. 9)	2,837,833	Motor vehicles, namely, automobiles, sports utility vehicles, and structural parts therefor
SL (Ex. 10)	2,831,095	Automobiles and structural parts therefor
MERCEDES (Ex. 11)	41,127	Motor-Cars
SL 63 (Ex. 12)	2,909,827	Automobiles and parts thereof
CLS (Ex. 13)	2,529,332	Automobiles and structural parts therefor

Mark	U.S. Reg. No.	Cl. 12 Description of Goods (relevant portion)
CLS 500 (Ex. 14)	4,076,271	Automobiles and structural parts therefor
CLS 550 (Ex. 15)	3,224,584	Automobiles and structural parts therefor
CLS 63 (Ex. 16)	3,039,265	Motor vehicles, namely, automobiles and their structural parts
S-CLASS (Ex. 17)	2,716,842	Automobiles
S 550 (Ex. 18)	2,654,240	Automobiles and structural parts thereof

23. The above-referenced registered and common law marks are hereinafter collectively referred to as the “DAIMLER Marks.”

24. Daimler’s use in commerce of the DAIMLER Marks started prior to any use thereof that may be claimed by Defendants.

25. Pursuant to Section 7(b) of the Lanham Act, 15 U.S.C. § 1057(b), Daimler’s federal registration certificates of the DAIMLER Marks are *prima facie* evidence of their validity.

1 26. Pursuant to Section 15 of the Lanham Act, 15 U.S.C. § 1065, the
2 mark “MERCEDES-BENZ” (U.S. Reg. No. 657,386) has become incontestable.
3
4 A copy of the USPTO Trademark Status and Document Retrieval (TSDR) status
5 page showing acknowledgment of incontestability under Section 15 for U.S. Reg.
6 No. 657,386 is attached hereto as **Exhibit 1d**.

7
8 27. Pursuant to Section 15 of the Lanham Act, 15 U.S.C. § 1065, the
9 AMG & Design mark (U.S. Reg. No. 1,807,353) has become incontestable. A
10 copy of the USPTO TSDR status page showing acknowledgment of
11 incontestability under Section 15 for U.S. Reg. No. 1,807,353 is attached hereto as
12
13 **Exhibit 8d**.

14
15 28. Pursuant to Section 15 of the Lanham Act, 15 U.S.C. § 1065, the
16 marks for “AMG” (U.S. Reg. No. 1,660,727), “ML” (U.S. Reg. No. 2,837,833),
17
18 “SL” (U.S. Reg. No. 2,831,095), “CLS 550” (U.S. Reg. No. 3,224,584), and “S-
19 CLASS” (U.S. Reg. No. 2,716,842) have become incontestable. Copies of the
20 notices acknowledging the incontestability of these marks, available through the
21 TSDR website, are respectively attached hereto as sub-part (d) in **Exhibits 6, 9,**
22 **10, 15, and 17**.

23
24 29. Based on their incontestability, the federal registrations of the AMG
25 & Design mark and the word marks for “MERCEDES-BENZ,” “AMG,” “ML,”
26
27 “SL,” “CLS 550,” and “S-CLASS” are conclusive evidence of Daimler’s
28

1 exclusive rights to use them in commerce in connection with automobiles and
2 parts thereof.

3
4 30. Over the past many years, Daimler, Daimler's predecessors in
5 interest, and/or their affiliates, have spent many millions of dollars establishing
6 the DAIMLER Marks in the minds of its customers and the general public, and
7 establishing itself as a source of high quality vehicles, parts and accessories.
8 Indeed, substantial amounts of time, money and effort have been expended over
9 the years in ensuring that the public associates the DAIMLER Marks exclusively
10 with Daimler.
11

12
13 31. As a direct result of Daimler's extensive use and promotion of the
14 DAIMLER Marks, Daimler has established the DAIMLER Marks as famous
15 and/or well-known distinctive marks among U.S. purchasers of motor vehicles
16 and wheels as well as among the general members of the U.S. public.
17

18
19 32. The DAIMLER Marks became famous prior to any use thereof by
20 Defendants.
21

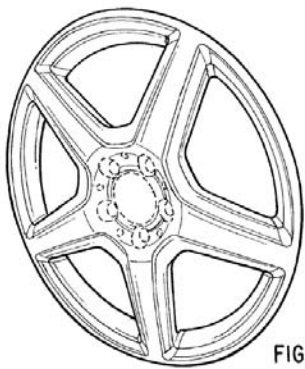
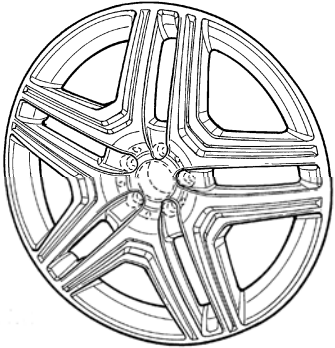
22 33. The DAIMLER Marks symbolize the goodwill of Daimler, and have
23 become assets of incalculable value to Daimler.
24

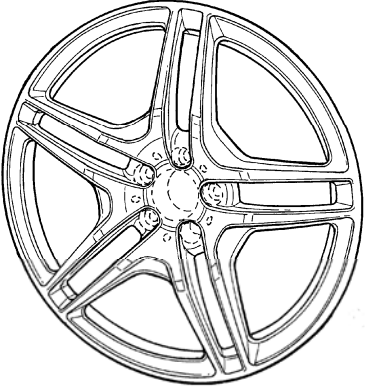
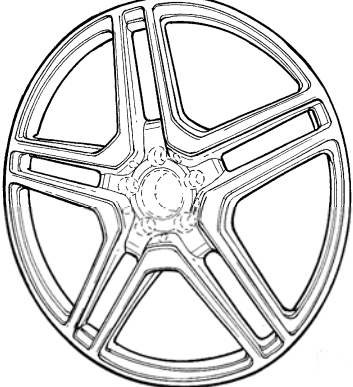
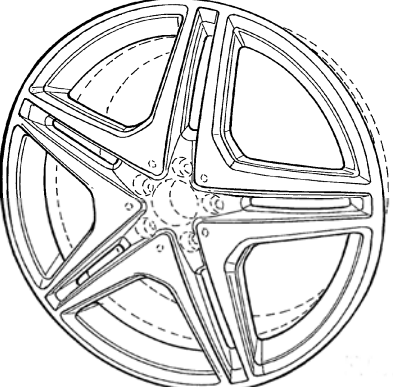
25 34. Daimler has never authorized or consented to any of Defendants' use
26 of the DAIMLER Marks, or any confusingly similar marks by Defendants.
27
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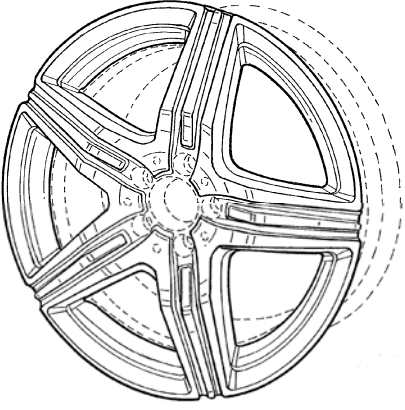
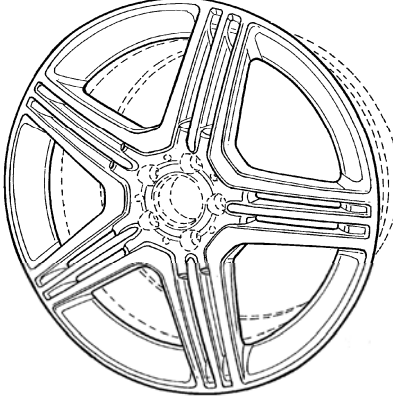
Further, Daimler has never authorized Defendants to copy, manufacture, import, market, sell or distribute any products bearing the DAIMLER Marks.

Daimler's Design Patents

35. Daimler also owns all rights, title and interest in the following U.S. Design patents:

Representative View of Claimed Design	U.S. Design Patent No. and Issue Date
 <p>FIG. 2</p>	<p>D532,733 ("the 'D733 Patent")</p> <p>Issued Nov. 28, 2006</p> <p>(Ex. 19)</p>
	<p>D569,776 ("the 'D776 Patent")</p> <p>Issued May 27, 2008</p> <p>(Ex. 20)</p>

Representative View of Claimed Design	U.S. Design Patent No. and Issue Date
	<p>D582,330 (“the ‘D330 Patent’”) Issued Dec. 9, 2008 (Ex. 21)</p>
	<p>D542,211 (“the ‘D211 Patent’”) Issued May 8, 2007 (Ex. 22)</p>
	<p>D618,150 (“the ‘D150 Patent’”) Issued Jun. 22, 2010 (Ex. 23)</p>

Representative View of Claimed Design	U.S. Design Patent No. and Issue Date
	<p>D638,772 (“the ‘D772 Patent’”) Issued May 31, 2011 (Ex. 24)</p>
	<p>D649,499 (“the ‘D499 Patent’”) Issued Nov. 29, 2011 (Ex. 25)</p>

36. True and correct copies of the foregoing U.S. Design Patents (collectively the “DAIMLER Patents”) are respectively attached hereto as **Exhibits 19–25.**

37. Daimler and/or its predecessors in interest have expended much effort and resources to create the original artistic and ornamental designs claimed in various the DAIMLER Patents.

1 38. The ‘D330 Patent, the ‘D150 Patent, the ‘D772 Patent, and the ‘D499
2 Patent are assigned to Daimler, as shown on the face of the patents.

3
4 39. An assignment to Daimler of the ‘D211 Patent and the ‘D733 Patent,
5 and the applications that issued as the ‘D776 Patent from its predecessor
6 company, DaimlerChrysler AG, the original assignee, is recorded at Reel/Frame
7 No. 20986/1. Copies of the Abstracts of Title for the ‘D733 Patent, the ‘D776
8 Patent, and the ‘D211 Patent, are respectively attached hereto as **Exhibits 26–28**.

9
10
11 40. Daimler is the sole and exclusive owner of foregoing design patents
12 (hereinafter collectively referred to as the “DAIMLER Patents”).

13 **Defendants' Wrongful and Infringing Conduct**

14
15 41. Defendants have operated and continue to operate a website on the
16 Internet at www.usarim.com, through which they advertise, offer for sale, and/or
17 sell automotive wheels. Among these wheels advertised, offered for sale, and/or
18 sold through www.usarim.com are the following (collectively the “Accused
19 Products”):
20

- 21
22 a. MBZ-570-17-CHR - “17 Inch Chrome Mercedes Benz Wheels
23 Rims” (the “17-CHR Wheel”). A screenshot of the direct webpage
24 through which Defendants advertise, offer for sale, and/or sell the 17-
25 CHR Wheel (https://www.usarim.com/17-inch-mercedes-benz-

1 chrome-wheels-rims) is attached hereto as **Exhibit 29a** (visited on
2 Feb. 9, 2016).

3
4 b. MBZ-525-18-GMT - “18 Inch Machine Faced/Gunmetal Mercedes
5 AMG Replica Wheels Rims” (the “Gunmetal 18-GMT Wheel”). A
6 screenshot of the direct webpage through which Defendants
7 advertise, offer for sale, and/or sell the Gunmetal 18-GMT Wheel
8 ([https://www.usarim.com/18-inch-amg-replica-wheels-fits-mercedes-](https://www.usarim.com/18-inch-amg-replica-wheels-fits-mercedes-benz-gl-glk-ml/)
9 [benz-gl-glk-ml/](https://www.usarim.com/18-inch-amg-replica-wheels-fits-mercedes-benz-gl-glk-ml/)) is attached hereto as **Exhibit 29b** (visited on Feb. 9.
10 2016).

11
12
13 c. MBZ-525-22-CHR - “22 Inch Mercedes Benz AMG Chrome Wheels
14 Rims” (the “22-CHR Wheel”). A screenshot of the direct webpage
15 through which Defendants advertise, offer for sale, and/or sell the 22-
16 CHR Wheel ([https://www.usarim.com/22-inch-mercedes-benz-amg-](https://www.usarim.com/22-inch-mercedes-benz-amg-chrome-wheels-rims/)
17 [chrome-wheels-rims/](https://www.usarim.com/22-inch-mercedes-benz-amg-chrome-wheels-rims/)) is attached hereto as **Exhibit 29c** (visited on
18 Feb. 9, 2016).

19
20
21 d. MBZ-540-18-GMT - “18 Inch Silver Mercedes AMG Replica
22 Wheels Rims” (the “Silver 18-GMT Wheel”). A screenshot of the
23 direct webpage through which Defendants advertise, offer for sale,
24 and/or sell the Silver 18-GMT Wheel ([https://www.usarim.com/18-](https://www.usarim.com/18-inch-mercedes-benz-wheels-rims-fits-amg-models-c63-e350-cla45-)
25 [inch-mercedes-benz-wheels-rims-fits-amg-models-c63-e350-cla45-](https://www.usarim.com/18-inch-mercedes-benz-wheels-rims-fits-amg-models-c63-e350-cla45-)
26
27
28

1 cla250-s500/) is attached hereto as **Exhibit 29d** (visited on Feb. 9,
2 2016).

3
4 e. MBZ-540-18-SLV - “18 Inch Silver Mercedes AMG Replica Wheels
5 Rims” (the “18-SLV Wheel”). A screenshot of the direct webpage
6 through which Defendants advertise, offer for sale, and/or sell the 18-
7 SLV Wheel ([https://www.usarim.com/18-inch-mercedes-benz-
8 wheels-rims-fit-amg-c-cl-clk-clc-e-s-sl-class/](https://www.usarim.com/18-inch-mercedes-benz-wheels-rims-fit-amg-c-cl-clk-clc-e-s-sl-class/)) is attached hereto as
9 **Exhibit 29e** (visited on Feb. 9, 2016).

10
11
12 f. MBZ-610-20-MB - “20 Inch Mercedes Benz C CL CLK E ML S SL
13 R AMG Black Wheels Rims” (the “20-MB Wheel”). A screenshot of
14 the direct webpage through which Defendants advertise, offer for
15 sale, and/or sell the 20-MB Wheel ([https://www.usarim.com/20-inch-
16 mercedes-benz-c-cl-clk-e-ml-s-sl-r-amg-black-wheels-rims/](https://www.usarim.com/20-inch-mercedes-benz-c-cl-clk-e-ml-s-sl-r-amg-black-wheels-rims/)) is
17 attached hereto as **Exhibit 29f** (visited on Feb. 9, 2016).

18
19
20 g. MBZ-610-20-CHR - “20 Inch Mercedes AMG Style E350 E500
21 E550 E63 AMG Chrome Rims” (the “Chrome 20-CHR Wheel”). A
22 screenshot of the direct webpage through which Defendants
23 advertise, offer for sale, and/or sell the Chrome 20-CHR Wheel
24 ([https://www.usarim.com/20-inch-mercedes-amg-style-e350-e500-
25](https://www.usarim.com/20-inch-mercedes-amg-style-e350-e500-)

1 e550-e63-amg-chrome-rims/) is attached hereto as **Exhibit 29g**
2 (visited on Feb. 9, 2016).

3
4 h. MBZ-610-20-GMT - “20 Inch Mercedes AMG Gunmetal Wheels
5 Rims” (the “20-GMT Wheel”). A screenshot of the direct webpage
6 through which Defendants advertise, offer for sale, and/or sell the 20-
7 GMT Wheel ([https://www.usarim.com/20-inch-mercedes-benz-amg-](https://www.usarim.com/20-inch-mercedes-benz-amg-gunmetal-wheels-rims/)
8 [gunmetal-wheels-rims/](https://www.usarim.com/20-inch-mercedes-benz-amg-gunmetal-wheels-rims/)) is attached hereto as **Exhibit 29h** (visited on
9 Feb. 9, 2016).

10
11
12 i. MBZ-610-19-GMT-TIRES - “19 inch Mercedes Benz AMG Replica
13 Wheels & Tires” (the “19-GMT-TIRES Wheel”). A screenshot of
14 the direct webpage through which Defendants advertise, offer for
15 sale, and/or sell the 19-GMT-TIRES Wheel ([https://www.usarim.](https://www.usarim.com/19-inch-mercedes-benz-amg-replica-wheels-tires/)
16 [com/19-inch-mercedes-benz-amg-replica-wheels-tires/](https://www.usarim.com/19-inch-mercedes-benz-amg-replica-wheels-tires/)) is attached
17 hereto as **Exhibit 29i** (visited on Feb. 9, 2016).

18
19
20 j. MBZ-610-20-CHR-TIRES - “20 Inch Chrome AMG Wheel Rims &
21 Tires” (the “20-CHR-TIRES Wheel”). A screenshot of the direct
22 webpage through which Defendants advertise, offer for sale, and/or
23 sell the 20-CHR-TIRES Wheel ([https://www.usarim.com/20-inch-](https://www.usarim.com/20-inch-chrome-amg-wheels-rims-tires/)
24 [chrome-amg-wheels-rims-tires/](https://www.usarim.com/20-inch-chrome-amg-wheels-rims-tires/)) is attached hereto as **Exhibit 29j**
25 (visited on Feb. 9, 2016).

1 k. MBZ-555-20-GMT - “20 Inch Mercedes Benz CLS CLS500 CLS550
2 CLS63 AMG Rims” (the “20-AMG Wheel”). A screenshot of the
3 direct webpage through which Defendants advertise, offer for sale,
4 and/or sell the 20-AMG Wheel ([https://www.usarim.com/20-inch-
5 mercedes-benz-cls-cls500-cls550-cls63-amg-rims/](https://www.usarim.com/20-inch-mercedes-benz-cls-cls500-cls550-cls63-amg-rims/)) is attached hereto
6 as **Exhibit 29k** (visited on Feb. 9, 2016).
7

8
9 1. MBZ-555-20-CHR-TIRES - “20 inch Mercedes Benz AMG chrome
10 wheels and tire package S Class S550” (the “20-CHR-TIRES
11 Wheel”). A screenshot of the direct webpage through which
12 Defendants advertise, offer for sale, and/or sell the 20-CHR-TIRES
13 Wheel ([https://www.usarim.com/20-inch-mercedes-benz-amg-
14 chrome-wheels-and-tire-package-s-class-s550/](https://www.usarim.com/20-inch-mercedes-benz-amg-chrome-wheels-and-tire-package-s-class-s550/)) is attached hereto as
15 **Exhibit 29l** (visited on Feb. 9, 2016).
16
17

18 m. MBZ-555-20-CHR - “20 inch Chrome Mercedes Benz wheels rims”
19 (the “20-CHR Wheel”). A screenshot of the direct webpage through
20 which Defendants advertise, offer for sale, and/or sell the 20-CHR
21 Wheel ([https://www.usarim.com/20-inch-chrome-mercedes-benz-
22 wheels-rims/](https://www.usarim.com/20-inch-chrome-mercedes-benz-wheels-rims/)) is attached hereto as **Exhibit 29m** (visited on Feb. 9,
23 2016).
24
25
26
27
28

1 n. MBZ-554-18-GMT - “18 Inch Machined Face/Gunmetal Mercedes
2 Benz AMG Style Wheels” (the “18-GMT Wheel”). A screenshot of
3 the direct webpage through which Defendants advertise, offer for
4 sale, and/or sell the 18-GMT Wheel ([https://www.usarim.com/20-
5 inch-chrome-mercedes-benz-wheels-rims/](https://www.usarim.com/20-inch-chrome-mercedes-benz-wheels-rims/)) is attached hereto as
6 **Exhibit 29n** (visited on Feb. 9, 2016).
7

8
9 o. MBZ-522-20-GMT - “20 Inch AMG Style Wheels Rims Gunmetal
10 Finish” (the “Gunmetal 20-GMT Wheel”). A screenshot of the direct
11 webpage through which Defendants advertise, offer for sale, and/or
12 sell the Gunmetal 20-GMT Wheel ([https://www.usarim.com/20-inch-
13 amg-style-wheels-rims-gunmetal-finish/](https://www.usarim.com/20-inch-amg-style-wheels-rims-gunmetal-finish/)) is attached hereto as
14 **Exhibit 29o** (visited on Feb. 9, 2016).
15

16
17 p. MBZ-553-19-GMT - “19 Inch Machine Faced/Gunmetal Mercedes
18 Wheels Rims” (the “19-GMT Wheel”). A screenshot of the direct
19 webpage through which Defendants advertise, offer for sale, and/or
20 sell the 19-GMT Wheel ([https://www.usarim.com/19-inch-mercedes-
21 wheels-fits-amg-non-amg-models/](https://www.usarim.com/19-inch-mercedes-wheels-fits-amg-non-amg-models/)) is attached hereto as **Exhibit 29p**
22 (visited on Feb. 12, 2016).
23
24
25

26 42. Defendants boast on the www.usarim.com website: “Some of our
27 wholesale partners include . . . Mercedes Benz . . . factory dealers.” In fact, there
28

1 is no relationship between Daimler and Defendants. Further, Daimler has not
2 authorized Defendants to conduct any business on its behalf or to sell any Daimler
3 products.
4

5 43. On information and belief, Rasool Moalemi, either individually or in
6 concert with one or more of the other Individual Defendants, Corporate
7 Defendants, and/or DOE Defendants, operates the website www.xyzwheels.com,
8 through which one or more of the Accused Products are advertised, offered for
9 sale, and/or sold. On information and belief, Defendants have engaged in and/or
10 are presently engaging in the acts complained of herein through operation of
11 www.xyzwheels.com.
12
13
14

15 44. On information and belief, Rasool Moalemi, either personally or in
16 concert with one or more of the other Individual Defendants, Corporate
17 Defendants, and/or DOE Defendants, operates the website
18 www.oemwheelplus.com, through which one or more of the Accused Products are
19 advertised, offered for sale, and/or sold. On information and belief, Defendants
20 have engaged in and/or are presently engaging in the acts complained of herein
21 through operation of www.oemwheelplus.com.
22
23
24

25 45. Defendants reproduce, manufacture, offer for sale, sell and/or
26 distribute wheels which blatantly copy the designs claimed in the DAIMLER
27 Patents.
28

1 46. Daimler lacks any control over the wheels that are manufactured,
2 reproduced, offered for sale, sold and distributed by or on behalf of Defendants in
3 association with the DAIMLER Marks. Accordingly, Daimler has no control over
4 the quality of such wheels, and whether such wheels have the potential to cause
5 great physical injury to persons who drive automobiles utilizing such parts and to
6 other persons and property nearby.
7

8
9 47. Defendants also offer for sale and sell such products, through various
10 other channels, including Amazon.com and eBay.com. Defendants engaged in the
11 acts complained of herein on eBay under the username and “USA Rim” and on
12 Amazon.com under the username “UsaRim.”
13

14
15 48. On July 27, 2015, Daimler’s investigator purchased a set of four 20-
16 AMG Wheels through the corresponding sale webpage (*see* Ex. 29k) for a total
17 cost of \$831.60. On July 27, 2015, Daimler’s investigator also purchased a set of
18 four 19-GMT Wheels through the corresponding sale webpage (*see* Ex. 29p) for a
19 total cost of \$858.60.
20

21
22 49. As shown in the documentation of purchase orders and the
23 corresponding deliveries, attached hereto as **Exhibit 30**, the purchased sets of 20-
24 AMG Wheels and 19-GMT Wheels were both shipped from Galaxy Wheels &
25 Tire, 8925 Carroll Way, San Diego, CA 92121. The Galaxy Wheels & Tire
26
27
28

1 facility that shipped the purchased Accused Products is owned or otherwise
2 controlled by Defendants.

3
4 50. The purchased 20-AMG Wheels were all inspected to verify that they
5 were not manufactured or authorized by Daimler, its subsidiaries, or licensees.
6 The inspection of the purchased items confirmed that they are, in fact, counterfeit
7 products based on Defendants' use of at least one DAIMLER Mark in connection
8 with their advertisement, offer for sale, and/or sale. The 20-AMG Wheel
9 embodies the design of the 'D150 Patent, as demonstrated by photographs of the
10 purchased 20-AMG Wheels attached hereto as **Exhibit 31**, as well as the pictures
11 on the corresponding sale webpage (*see* Ex. 29k).
12
13
14

15 51. The purchased 19-GMT Wheels were all inspected to verify that they
16 were not manufactured or authorized by Daimler, its subsidiaries, or licensees.
17 The inspection of the purchased items confirmed that they are, in fact, counterfeit
18 products based on Defendants' use of at least one DAIMLER Mark in connection
19 with their advertisement, offer for sale, and/or sale., as demonstrated photographs
20 of the purchased 19-GMT Wheels attached hereto as **Exhibit 32**, as well as the
21 pictures on the corresponding sale webpage (*see* Ex. 29p).
22
23
24

25 52. The 17-CHR Wheel embodies the design of the 'D733 Patent, as
26 demonstrated by the pictures on the corresponding sale webpage (*see* Ex. 29a).
27
28

1 53. The Gunmetal 18-GMT Wheel and the 22-CHR Wheel, embody the
2 design of the ‘D776 Patent, as demonstrated by the pictures on the corresponding
3 sale webpages (*see* Exs. 29b and 29c).

4
5 54. The Silver 18-GMT Wheel and the 18-SLV Wheel embody the
6 design of the ‘D330 Patent, as demonstrated by the pictures on the corresponding
7 sale webpages (*see* Exs. 29d and 29e).

8
9 55. The 20-MB Wheel, Chrome 20-CHR Wheel, 20-GMT Wheel, 20-
10 GMT-TIRES Wheel, 18-MB Wheel, and 20-CHR-TIRES Wheel each embody the
11 design of the ‘D211 Patent, as demonstrated by the pictures on the corresponding
12 sale webpages (*see* Exs. 29f – 29j).

13
14
15 56. The 20-CHR-TIRES Wheel, and the 20-CHR Wheel embody the
16 design of the ‘D150 Patent, as demonstrated by the pictures on the corresponding
17 sale webpages (*see* Exs. 29l and 29m).

18
19 57. The 18-GMT Wheel embodies the design of the ‘D772 Patent, as
20 demonstrated by the pictures on the corresponding sale webpage (*see* Ex. 29n).

21
22 58. The Gunmetal 20-GMT Wheel embodies the design of the ‘D499
23 Patent, as demonstrated by the pictures on the corresponding sale webpage (*see*
24 Ex. 29o).

1 59. On information and belief, in addition to offering the Accused
2 Products for sale, Defendants have actually sold each of the Accused Products to
3 consumers through the www.usarim.com website and the sale webpages thereof.
4

5 60. By the sales of the 20-AMG Wheels, the direct webpages for the
6 Accused Products, and other channels, Defendants are using marks that are
7 confusingly similar to, identical to, and/or constitute counterfeit reproductions of
8 the DAIMLER Marks, to sell and offer for sale unauthorized products that bear a
9 substantially similar design to one of the DAIMLER Patents.
10

11 61. By the sales of the 19-GMT Wheels, the direct webpages for the
12 Accused Products, and other channels, Defendants are using marks that are
13 confusingly similar to, identical to, and/or constitute counterfeit reproductions of
14 the DAIMLER Marks, to sell and offer for sale unauthorized products.
15

16 62. Defendants' conduct as alleged herein began long after Daimler's
17 adoption and use of the DAIMLER Marks and DAIMLER Patents, after Daimler
18 obtained the trademark and patent registrations alleged above, and after the
19 DAIMLER Marks became famous.
20

21 63. Pursuant to 35 U.S.C. § 287, this Complaint provides Defendants
22 with actual notice of the DAIMLER Patents.
23

24 64. Defendants have actual knowledge of Daimler's use of and rights in
25 the DAIMLER Marks and/or DAIMLER Patents. Through its www.usarim.com
26
27
28

1 website, Defendants are willfully infringing upon Daimler's rights in order to
2 capitalize upon and profit from Daimler's reputation and goodwill.

3
4 65. Neither Daimler nor any authorized agent of Daimler's has consented
5 to Defendants' use of the DAIMLER Marks or DAIMLER Patents in the manner
6 alleged herein.

7
8 66. Defendants' conduct as alleged herein has been willful, wanton, and
9 in bad faith, and with the intent to dilute the DAIMLER Marks, and to cause
10 confusion and mistake, and to deceive the consuming public and the public at
11 large as to the course, sponsorship and/or affiliation of Defendants, and/or
12 Defendants' counterfeit and unauthorized goods. Defendants' conduct has
13 continued unabated since Daimler's initial filing of this suit on April 11, 2016. By
14 their wrongful conduct, Defendants have traded upon and diminished Daimler's
15 goodwill.

16
17
18 67. As a result of the Defendants' unlawful infringing activities, Daimler
19 has suffered irreparable harm, and, unless Defendants are enjoined by this Court,
20 will continue to suffer irreparable harm for which there is no adequate remedy at
21 law.

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25
26 **COUNT I**
27 **Federal Trademark Infringement and Counterfeiting**
28 **(Lanham Act Sections 32(1) & 35, 15 U.S.C. §§ 1114(1) & 1117)**

1 68. Daimler realleges and incorporates herein by reference the
2 allegations set forth above.

3
4 69. Defendants' use of the registered DAIMLER Marks in connection
5 with the advertisement, offer for sale, and/or sale of wheels through
6 www.usarim.com, www.xyzwheels.com, www.oemwheelplus.com, eBay.com,
7 and Amazon.com, is likely to cause confusion, cause mistake, or deceive
8 customers as to the source or sponsorship of Defendants' products.
9

10
11 70. Defendants' advertisements and/or offers for sale using marks and/or
12 designations that are identical or substantially the same as the DAIMLER Marks
13 for products that are not affiliated with, sponsored by, or authorized by Daimler,
14 constitutes trademark counterfeiting.
15

16 71. Defendants' actions as alleged herein constitute use in commerce of
17 reproductions, copies, or colorable imitations of the registered DAIMLER Marks
18 in connection with the sale, offering for sale, distribution and advertising of goods
19 and services in violation of 15 U.S.C. § 1114(1).
20

21
22 72. Defendants' actions as alleged herein have been deliberate, willful,
23 and intentional, with full knowledge and in conscious disregard of Daimler's
24 rights in the registered DAIMLER Marks with intent to trade off Daimler's vast
25 goodwill in its marks.
26
27
28

1 77. Daimler realleges and incorporates herein by reference the
2 allegations set forth above.

3
4 78. Defendants' unauthorized use of the DAIMLER Marks in connection
5 with the advertisement, offer for sale, and/or sale of the Accused Products through
6 the webpages of www.usarim.com, www.xyzwheels.com,
7 www.oemwheelplus.com, eBay.com, and Amazon.com, falsely designates,
8 describes or represents the Accused Products, and is likely to cause confusion,
9 mistake, and deception as to the affiliation, connection, or association of the
10 Accused Products with Daimler, or as to the sponsorship or approval of said
11 products by Daimler.

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13
14
15 79. Defendants' actions as alleged herein have diminished the goodwill
16 in the DAIMLER Marks which Daimler has built up at great labor and expense.

17
18 80. Defendants' actions as alleged herein constitute unfair competition
19 and false designation of origin in violation of Section 43(a) of the Lanham Act, 15
20 U.S.C. § 1125(a).

21
22 81. Defendants' actions as alleged herein with respect to the DAIMLER
23 Marks are likely to cause Daimler to suffer economic harm and/or are likely to
24 result in unjust enrichment to Defendants.
25
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1 82. Defendants' actions as alleged herein with respect to the DAIMLER
2 Marks have been deliberate, willful, and intentional, with full knowledge and in
3 conscious disregard of Daimler's rights in its marks.
4

5 83. As a result of the foregoing alleged actions of Defendants, Daimler
6 has been injured and damaged. Unless Defendants are enjoined from the
7 foregoing Daimler will continue to suffer injury and damage.
8

9 84. Based on Defendants' wrongful conduct, Daimler is entitled to
10 injunctive relief as well as monetary damages, and other remedies as provided by
11 the Lanham Act, including Defendants' profits, treble damages, reasonable
12 attorneys' fees, costs and prejudgment interest.
13
14

15 85. Daimler further requests the court to issue an order to "freeze" any
16 assets or impose a constructive trust over all monies and assets in Defendants'
17 possession which rightfully belong to Daimler.
18

19 86. Each and every act of federal unfair competition and/or false
20 designation of origin as alleged herein constitutes a separate claim.
21

22 **COUNT III**
23 **Trademark Dilution**
24 **(Lanham Act Section 43(c), 15 U.S.C. § 1125(c))**

25 87. Daimler realleges and incorporates herein by reference the
26 allegations set forth above.
27
28

1 88. The DAIMLER Marks are distinctive and famous, and have been
2 since prior to Defendants' unauthorized uses thereof.

3
4 89. The DAIMLER Marks have powerful consumer associations such
5 that even non-competing uses can impinge on their value.

6
7 90. Defendants' activities as alleged herein have diluted the distinctive
8 quality of the DAIMLER Marks in violation of 15 U.S.C. § 1125(c).

9
10 91. Defendants willfully intended to trade on Daimler's reputation and/or
11 cause dilution of the DAIMLER Marks, entitling Daimler to damages,
12 extraordinary damages, fees and costs pursuant to 15 U.S.C. § 1125(c)(2).

13
14 92. Defendants' acts have caused and will continue to cause Daimler
15 irreparable harm. Daimler has no adequate remedy at law to compensate it fully
16 for the damages that have been caused and which will continue to be caused by
17 Defendants' unlawful acts, unless they are enjoined by this Court.

18
19 93. Each and every act of trademark dilution as alleged herein constitutes
20 a separate claim.

21
22 94. Defendants' unlawful actions began long after the DAIMLER Marks
23 became famous, and Defendants acted knowingly, deliberately and willfully with
24 the intent to trade on Plaintiff's reputation and to dilute Daimler's asserted
25 trademark rights. Defendants' conduct is willful, wanton and egregious.
26
27
28

1 95. Defendants' intentional sale of fake, pirated and counterfeit items
2 bearing Daimler's asserted marks is likely to cause confusion, mistake, or to
3 deceive, mislead, betray, and defraud consumers to believe that the substandard
4 imitations are genuine Daimler products. The actions of Defendants complained
5 of herein have diluted and will continue to dilute the DAIMLER Marks, and are
6 likely to impair the distinctiveness, strength and value of the DAIMLER Marks
7 and injure the business reputation of Daimler and its products/brands.

8 96. Defendants' acts have caused and will continue to cause Daimler
9 irreparable harm. Daimler has no adequate remedy at law to compensate it fully
10 for the damages that have been caused and which will continue to be caused by
11 Defendants' unlawful acts, unless they are enjoined by this Court.

12 97. As the acts alleged herein constitute a willful violation of section
13 43(c) of the Lanham Act, 15 U.S.C. section 1125(c), Daimler is entitled to
14 injunction relief as well as monetary damages and other remedies provided by 15
15 U.S. C. §§1116, 1117, 1118, and 1125(c), including Defendants' profits, actual
16 and statutory damages, treble damages, reasonable attorney's fees, costs, and
17 prejudgment interest.

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25 **COUNT IV**
26 **Infringement of U.S. Design Patents**
27 **(35 U.S.C. §§ 1 *et seq.*)**
28

Unfair Competition
(Cal. Bus. & Prof. Code §§ 17200 *et seq.*)

104. Daimler realleges and incorporates by reference the allegations set forth above.

105. Defendants' actions as alleged herein with respect to the DAIMLER Marks constitute unfair competition in violation of the California Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200 *et seq.*, in that Defendants have engaged in unfair or deceptive acts or practices in the conduct of trade or commerce.

106. Defendants' actions as alleged herein are unlawful under the California Unfair Competition Law because their unauthorized use of the DAIMLER Marks in California is likely to confuse consumers as to the source, origin, or affiliation of the Accused Products, to misrepresent the nature, characteristics, and qualities of the Accused Products, and/or to deceive or have a tendency to deceive a substantial segment of consumers into believing that the Accused Products have the same characteristics and/or quality as genuine goods affiliated with Daimler.

107. Defendants' acts of unfair competition in the State of California have caused and continue to cause damage to Daimler's business reputation, to the DAIMLER Marks, and other rights and properties in an amount to be determined

1 at trial. Daimler is entitled to injunctive relief, attorneys' fees and costs, and other
 2 equitable relief as this Court may order.

3
 4 **COUNT VI**
 5 **False and Misleading Advertising**
 6 **(Cal. Bus. & Prof. Code §§ 17500 *et seq.*)**

7 108. Daimler realleges and incorporates herein by reference the
 8 allegations set forth above.

9 109. Defendants' aforementioned acts constitute false and misleading
 10 advertising in violation of the California Business & Professional Code § 17500 *et*
 11 *seq.*

12 110. As a direct and proximate result of Defendants' conduct, Daimler has
 13 suffered and will continue to suffer great damage to its business, goodwill,
 14 reputation and profits, while Defendants profit at its expense.

15 111. Daimler has suffered irreparable harm and has no adequate remedy at
 16 law from the harm caused by Defendants' acts as alleged herein. Unless
 17 Defendants are preliminarily and permanently enjoined by the Court, Daimler will
 18 continue to suffer irreparable harm.
 19
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25 **COUNT VII**
 26 **Trademark Infringement and Unfair Competition**
 27 **(California Common Law)**
 28

1 3. Entry of a judgment awarding Daimler all damages adequate to
2 compensate for Defendants' infringement of each of the DAIMLER Patents in an
3 amount to be proven at trial, and in no event less than a reasonable royalty for
4 Defendants' acts of infringement, including all pre-judgment and post-judgment
5 interest at the maximum rate permitted by law;
6

7
8 4. Entry of a judgment awarding Daimler all damages, including treble
9 damages, based on any infringement of the DAIMLER Patents found to be willful
10 pursuant to 35 U.S.C. § 284, together with prejudgment interest;
11

12 5. Entry of a judgment that this is an exceptional case and an award to
13 Daimler of its costs and reasonable attorneys' fees incurred in this action as
14 provided by 35 U.S.C. § 285;
15

16 6. Entry of a judgment that Defendants have infringed the DAIMLER
17 Marks and/or used counterfeits of the DAIMLER Marks in commerce in violation
18 of Daimler's rights under 15 U.S.C. § 1114(1) and under the common law.
19

20 7. Entry of a judgment that Defendants' activities are likely to, or have,
21 diluted the famous DAIMLER Marks in violation of Daimler's rights under 15
22 U.S.C. § 1125(c);
23

24 8. Entry of a judgment that Defendants have competed unfairly with
25 Daimler in violation of Daimler's rights under 15 U.S.C. § 1125(a) and the
26 common law;
27
28

1 9. Entry of a judgment that Defendants' activities have violated
2 Sections 17200 and 17500 of the California Business and Professions Code;

3
4 10. Entry of an order directing Defendants to provide to Daimler for
5 destruction any and all unlawful products or materials, and to compensate Daimler
6 for any and all advertising or other expenses necessary to dispel the public
7 confusion caused by Defendants' unlawful acts;

8
9 11. Entry of a judgment requiring Defendants to file with the Court and
10 serve on Daimler, through the undersigned counsel, within thirty (30) days after
11 the service of the injunction entered in this action, a report, in writing, under oath,
12 setting forth in detail the manner and form in which Defendants have complied
13 with the injunction, pursuant to 15 U.S.C. § 1116(a);

14
15
16 12. Entry of a judgment against Defendants for monetary damages in an
17 amount to be proven at trial, including but not limited to, all amounts necessary to
18 compensate Daimler for Defendants' wrongful use of the DAIMLER Marks,
19 including reasonable attorneys' fees and costs;

20
21
22 13. Alternatively, instead of actual profits and damages, entry of a
23 judgment awarding Daimler statutory damages of \$2,000,000 per counterfeit mark
24 per type of goods or services sold, offered for sale, or distributed, pursuant to 15
25 U.S.C. § 1117(c); which, given Defendant's use of counterfeits of at least 18
26
27
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1 distinct registered trademarks owned by Daimler, as further alleged herein,
2 amounts to statutory damages at least as high as \$36,000,000;
3

4 14. Entry of a judgment against Defendants for legal fees upon a finding
5 that this case is exceptional under 15 U.S.C. § 1117, and for increased damages
6 upon a finding of willfulness in Defendants' unlawful acts alleged herein with
7 respect to the DAIMLER Marks, said award to equal at least treble Daimler's
8 actual damages under 15 U.S.C. § 1117.
9

10 15. Such other relief as this Court deems just and proper.
11

12 **DEMAND FOR JURY TRIAL**

13 Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Daimler
14 hereby demands trial by jury on all issues raised by the Complaint.
15

16 Respectfully submitted,
17

18 Dated: June 19, 2017

By: /s/ Shauna M. Wertheim

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Daimler AG v. A-Z Wheels, LLC
EXHIBITS TO FIRST AMENDED COMPLAINT
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